*Warlords Hockey Sponsorship Packages 2023/2024*

*Join the Team and Get into the Game*

Warlords Hockey is a competitive minor hockey association based out of both Oxford and Brant Counties after merging together for the 2022-2023 season. We offer a competitive level of rep hockey with an emphasis on the development of young hockey players both on and off the ice.

Playing in the Ontario Rep Hockey League or the ORHL, the Warlords have 3 teams in the upcoming season in the U13 (Peewee), U15 (Bantam), and U17 (Midget) divisions respectfully. Governed by the AAU, the ORHL is a separate entity outside of Hockey Canada, that operates as a non-profit organization. The Warlords are based out of the Thamesford, Aylmer, and Paris arenas. While playing in showcases and tournaments in London, Toronto, Ottawa, and a trip to the USA.

Sponsorship plays a vital role in developing and sustaining our minor hockey program and  sponsors are valued members of our team.  There is a mutual benefit to our partnership: you are helping us make our programs affordable and accessible to Oxford and Brant County youth, while creating unique marketing and brand visibility within Southwestern Ontario for your company. Each sponsorship package and opportunity is designed to provide creative ways for you company to gain brand recognition, while being built to fit inside the advertising and sponsorship budget of your company.

Please review these partnership opportunities and options below. We are also open to any unique ideas you may have to help benefit your company with a partnership created with Warlords Hockey. If your company has a better advertising or promotion strategy better suited towards your marketing strategy, please let us know, as we hope to create a beneficially sponsorship to both parties.

Thank you for your time and consideration.

Yours Sincerely,

*Norm Proctor*

*President, Warlords Hockey*

***Building Your Sponsorship***

The Warlords Hockey club offers a variety of Sponsorship and Partnership opportunities designed for your company to help increase company exposure and promote your commitment and involvement in the community.

Listed below will be different options and packages to help deliver and promote the message in a effective and affordable manner.

**Arena Banners**

Arena Banners are a fantastic way for your companies branding and messaging to get in front of a large and diverse group of players, parents, and potential customers. These 2.5’-3’ by 7’-10’ banners will hang proudly at games for the Warlords. If your company has a unique brand, logo, or slogan, its never been so easy to boost your exposure and recognition while reinforcing your support of Minor Hockey and your dedication to the community. Arenas located in this program will be the Brant Sport Complex (Paris), Thamesford District Recreation Centre, East Elgin Community Complex (Aylmer), and the Western Fairgrounds Arena (London).

\*see pricing information below

**Individual Player Jersey Sponsorship**

Our player jersey sponsorship allows each partnering company to uniquely sponsor a specific player and their jersey. The company name will be featured on the back of that players jersey, and be featured as a sponsored player where your company can keep updated on the players season, while gaining exposure through on ice play, and recognition of the commitment to the player and the growth of the sport in the community.

\*see pricing information below

**Full Team Jersey Sponsorship**

The team jersey sponsorship allows a company to sponsor an entire team of players and all the accompanying jersey’s. This allows the partnering company to be featured as the exclusive sponsor on all team jerseys for the 2022-2023 season. There is 3 spots currently available for full team jerseys.

\*see pricing information below

**Organization Sponsorship**

This area of Sponsorship allows a direct partnership between Warlords Hockey and the sponsoring company. This sponsorship opportunity allows the partner to have advertising or promotion on the Warlords website , the monthly sponsorship newsletter, as well as email and online advertising. The organization sponsor will also have the freedom to access or community board/showcase in each arena where they can advertise any promotions, deals or products they have available. Organization sponsorship allows us to commit more resources into the development, and overall experience to the youth this hockey season. This level of partnership is a great reflection of a companies commitment to building sport and the commitment to the youth in the community. It is also a great way for your company to gain exposure in different parts of Southwestern Ontario.

\*see pricing information below

**Pricing and Rates**

**Arena Banner \*specific arena can be requested**

|  |  |  |
| --- | --- | --- |
| **Item** | **Description** | **Cost** |
| **Company Arena Banner** | **Glass Or Hanging Company Banner** | **$350** |

**Individual Player Jersey**

|  |  |  |
| --- | --- | --- |
| **Item** | **Description** | **Cost** |
| **Single Jersey Sponsorship** | **Company Sponsor On Player Jersey** | **$225** |

**Full Team Jersey’s**

|  |  |  |
| --- | --- | --- |
| **Item** | **Description** | **Cost** |
| **Full Team Set of Jersey’s** | **Each Player will feature the partners name on the jersey** | **$2500** |

**Organization Sponsorship Package**

|  |  |  |
| --- | --- | --- |
| **Item** | **Description** | **Cost** |
| **A partnership with the Warlords Hockey Club** | **Online advertising, newsletter promotion, website advertising, email promotion, arena community board promotion, freedom of ideas or use of team for promotions and unique advertising opportunities** | **$500-1500**  **(each plan can be customized to fit your company’s needs)** |

Thank you for your support of the Warlords Hockey Club! We look forward to creating a great partnership!

To Confirm Sponsorship, please contact Norm Proctor via email (president@warlordshockey.ca) or by mobile phone (519-535-3996). Or if you have any questions please reach out to the contact listed above.

Payment can be made via credit card invoice, cash or cheque. Receipts for advertising expense are issued to sponsoring businesses and individuals.

Please note, sponsorship opportunities are provided on a first come basis and are therefore subject to availability. Warlords hockey also accepts donations from any charitable businesses.

**Sponsor Contact Information**

Business Name: Business Website:

First Name: Last Name:

Phone Number: Email:

Street Address: City:

Business Social Media Accounts:

Sponsorship Package/Option:

Company Requests: